



# AGENDA REQUEST FORM

## THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

**MEETING DATE** 2017-08-08 10:05 - School Board Operational Meeting

**Special Order Request**  
 Yes  No

**ITEM No.:**  
EE-5.

**AGENDA ITEM** ITEMS

**Time**

**CATEGORY** EE. OFFICE OF STRATEGY & OPERATIONS

**DEPARTMENT** Procurement & Warehousing Services

**Open Agenda**  
 Yes  No

**TITLE:**  
Recommendation to Approve Agreement - 57-129E - Software for Reading, Comprehension, and Fluency Development

**REQUESTED ACTION:** 2019, 2 Years District-wide

Approve the recommendation to award the above Agreement. Contract Term: August 9, 2017 through July 31, ~~2020, 2 Years~~; User Department: Innovative Learning; Award Amount: \$1,105,800; Awarded Vendor(s): Newsela, Inc.; Minority/Women Business Enterprise Vendor(s): None.  
concluding on July 31, 2019, with the option to renew for a third year.

**SUMMARY EXPLANATION AND BACKGROUND:**

Newsela, Inc. has created Newsela Pro, a cloud-based platform that supports and enhances each students' reading ability by providing individualized non-fiction content catered to their reading level. This software was designed from the ground up to strengthen reading skills and habits through routine use. Newsela Pro uses engaging daily news and other non-fiction content to help students become better readers. Currently implemented in a few schools, our students and teachers receive up to eight (8) new articles every day, published in both English and Spanish.  
 This Agreement has been reviewed and approved as to form and legal content by the Office of the General Counsel.

**SCHOOL BOARD GOALS:**

Goal 1: High Quality Instruction  Goal 2: Continuous Improvement  Goal 3: Effective Communication

**FINANCIAL IMPACT:**

The estimated financial impact to the District will be \$1,105,800. The funding source will come from the State for the Digital Classroom Plan. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.

**EXHIBITS: (List)**

(1) Executive Summary (2) Agreement (3) Reference Letter (4) Supplier Evaluation

**BOARD ACTION:**  
**APPROVED AS AMENDED**  
 (See Amendment Attached)  
 (For Official School Board Records Office Only)

**SOURCE OF ADDITIONAL INFORMATION:**

Name: Dr. Daryl Diamond	Phone: 754-321-2630
Name: Mary C. Coker	Phone: 754-321-0501

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**  
 Senior Leader & Title

Maurice L. Woods - Chief Strategy & Operations Officer

Approved In Open Board Meeting On: AUG 08 2017

Signature  
 Maurice Woods  
 7/26/2017, 9:57:06 AM

By: Atty M. Freedman  
 School Board Chair